



ISM
ISM TRAINING

Finance for Non-Financial Managers

An *intensive* and highly
practical 3 day training course

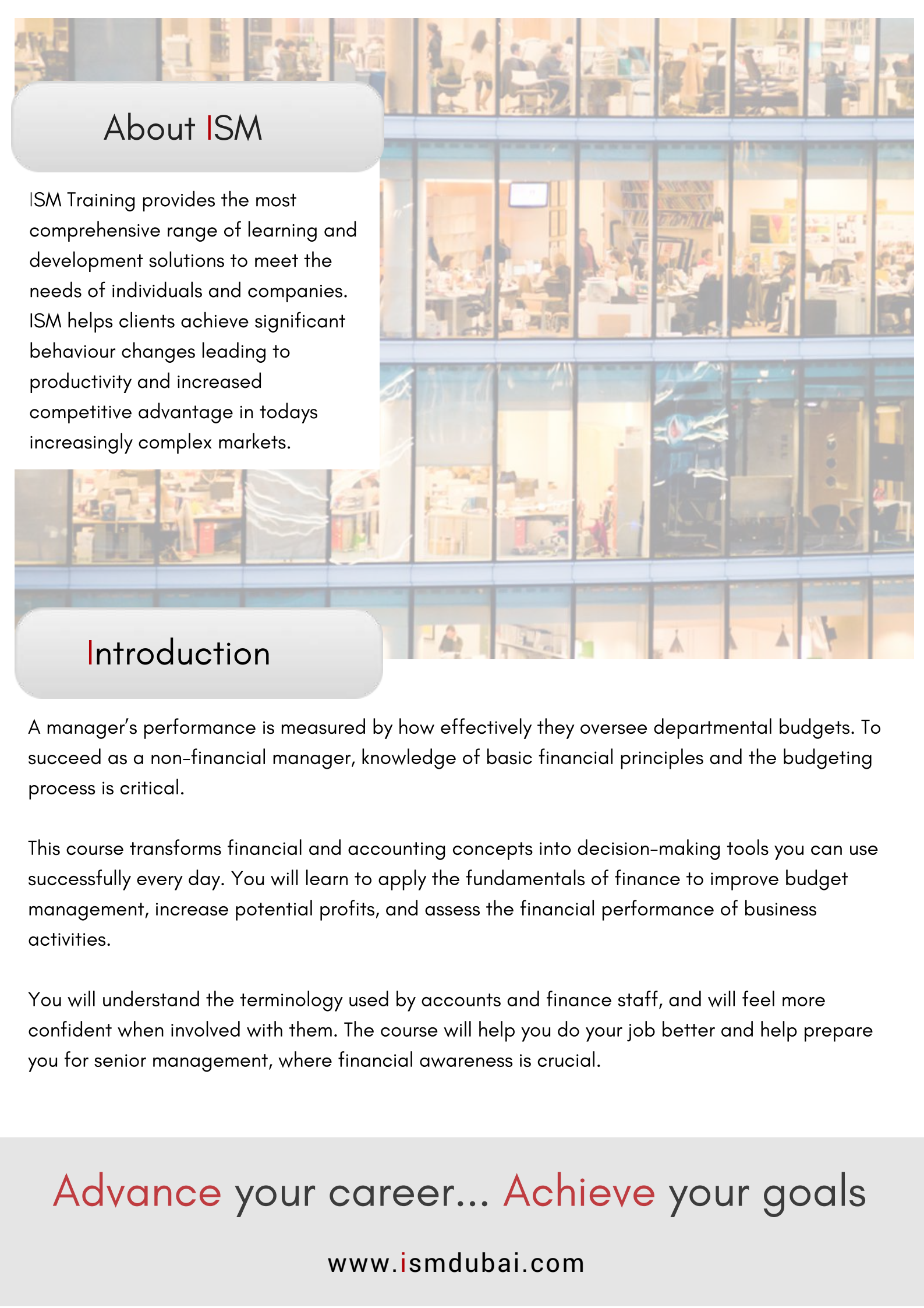
"This course was great, we practiced what we learnt immediately"

Sultan Al Shamsi



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About ISM

ISM Training provides the most comprehensive range of learning and development solutions to meet the needs of individuals and companies. ISM helps clients achieve significant behaviour changes leading to productivity and increased competitive advantage in today's increasingly complex markets.

Introduction

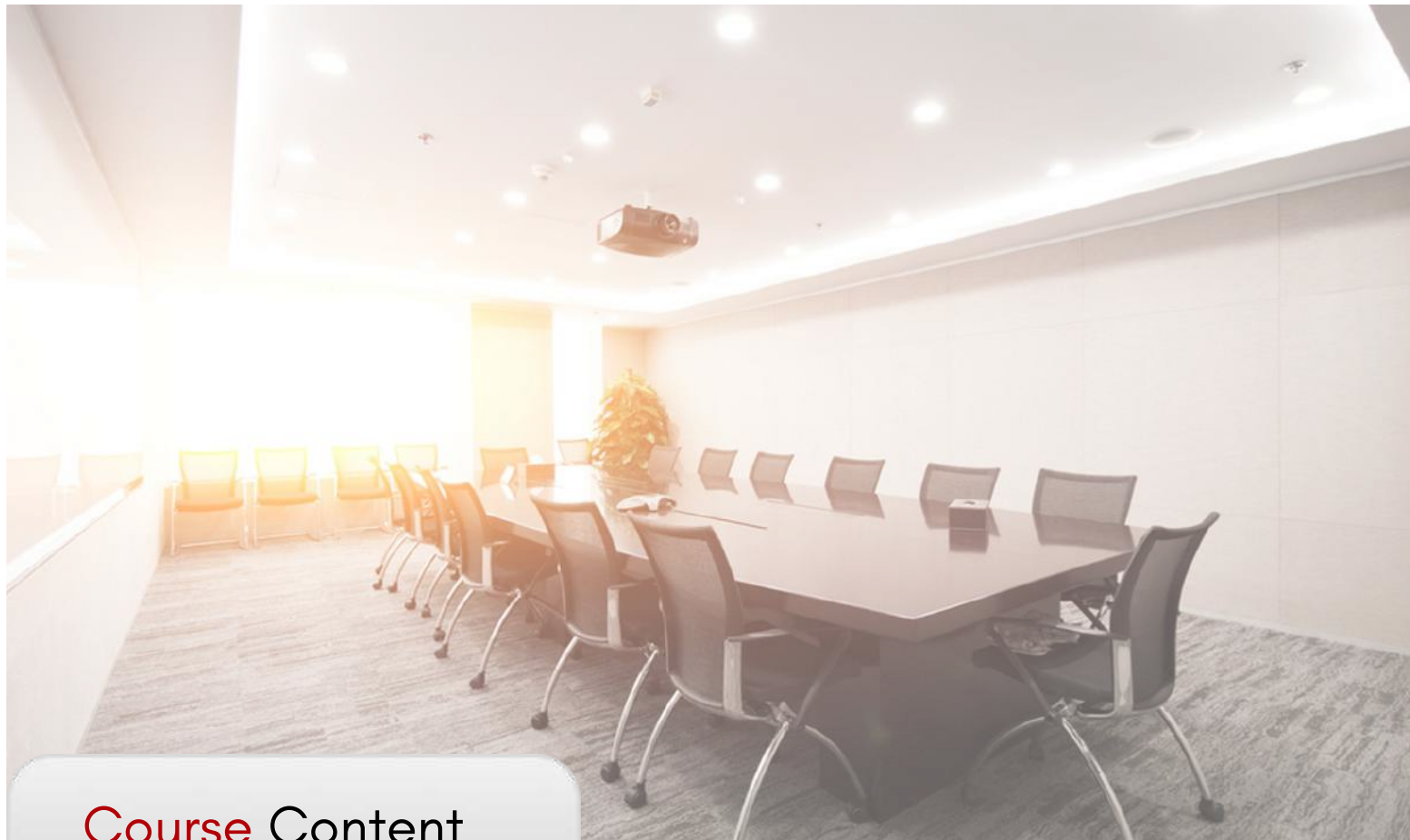
A manager's performance is measured by how effectively they oversee departmental budgets. To succeed as a non-financial manager, knowledge of basic financial principles and the budgeting process is critical.

This course transforms financial and accounting concepts into decision-making tools you can use successfully every day. You will learn to apply the fundamentals of finance to improve budget management, increase potential profits, and assess the financial performance of business activities.

You will understand the terminology used by accounts and finance staff, and will feel more confident when involved with them. The course will help you do your job better and help prepare you for senior management, where financial awareness is crucial.

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Course Content

Importance of Finance

- Financial jargon
- Accounting Principles
- Accountability and responsibility for financial information

Understanding the profit and loss account

- Profit, operating and capital expense items
- Measuring profit and business success

Analysing the balance sheet

- Evaluating the worth of an established business
- Fixed and current assets and liabilities
- Linking the profit and loss account to the balance sheet
- Shareholder equity

Cash Flow

- Cash flow, profit and net worth
- Connecting cash management to line management
- Maximising benefits and minimising costs
- Generating unique information from cash flow statements

"It is always a good idea to take these intensive courses to further your career. This is my third course with ISM"

Maya Kerbage

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Course Outcomes

- Integrate financial concepts and policies into the management decision and budgeting process
- Evaluate the meaning of profit and loss accounts and balance sheets
- Use ratio analysis and interpretation of key performance indicators
- Understand terminology such as 'gearing' and 'return on capital employed'
- Employ cash flow analysis to assess business status
- Calculate the cost of business activities and price effectively
- Use tools such as break-even analysis
- Manage working capital
- Control business operations through effective budget management

"Thanks a lot ISM, you guys are the best. Best trainers that is."

Khalid Klemad

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Who should attend?

Non-financial managers and anyone who wants to develop their knowledge of financial practices to improve their managerial skills.

Delegates should, ideally, have 3-5 years business experience, have budget responsibility and be involved with those who hold financial control in their organisations. A working knowledge of Microsoft Excel® is essential.

Training Methods

By all means, bring your pencil case, and yes, there will be handouts, but there will be a lot more discourse, debate, improvisation, role play, technology, practice and group dynamics. The training will be conducted in a friendly, fun atmosphere, which not only allows for different learning styles, but respects each delegate as an individual and ensures each one is challenged and derives maximum benefit from the course. Our aim is that you will be highly stimulated and encouraged to rethink.

Contact Us

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