



Advance your career...
Achieve your goals...

ISM 2020 PUBLIC TRAINING CALENDAR

T: +971 4 457 3814 F: +971 4 457 3999 E: info@ismdubai.com Web: www.ismdubai.com
P.O. Box 333851 TECOM, Dubai, United Arab Emirates

MARKETING COURSES - 2020

Course Title	Duration	Location	Standard Price	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	
Digital Marketing Essentials	2 Days	Dubai	AED 5,040	21 - 22			7 - 8	Reserve for In-House training only, due to Ramadan			25 - 26			9 - 10		
Content Marketing	1 Day	Dubai	AED 2,100	23							27					
Cyber Security	1 Day	Dubai	AED 2,100			12				9			9			10
LinkedIn Leaders	1 Day	Dubai	AED 2,100				9						10			
Online Reputation	1 Day	Dubai	AED 2,100		13									21		
Social Media Marketing	2 Days	Dubai	AED 5,040		11 - 12					23 - 24			7 - 8		11 - 12	
Video Marketing & Vlogging	1 Day	Dubai	AED 2,100							25				22		
Digitalize Customer Experience	2 Days	Dubai	AED 5,040			10 - 11					7 - 8			19 - 20		8 - 9

MANAGEMENT COURSES - 2020

Course Title	Duration	Location	Standard Price	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	
Assertiveness Skills	1 Day	Dubai	AED 2,100			15		Reserve for In-House training only, due to Ramadan				13				
Coaching for Workplace Leaders	3 Days	Dubai	AED 7,140							21 - 23			6 - 8			
Effective Communication Skills	2 Days	Dubai	AED 5,040	26 - 27						15 - 16					25 - 26	
Effective Decision Making and Creative Problem Solving	2 Days	Dubai	AED 5,040							10 - 11				12 - 13		
Employee Engagement	1 Day	Dubai	AED 2,100			29							27			
Finance for Non-Financial Managers	3 Days	Dubai	AED 7,140			24 - 26							15 - 17		22 - 24	
Microsoft Office Masterclass	3 Days	Dubai	AED 7,140		16 - 18					16 - 18			22 - 24			15 - 17
Powerful Leadership & Management	3 Days	Dubai	AED 7,140	28 - 30								9 - 11			17 - 19	
Strategic Thinking & Planning	2 Days	Dubai	AED 5,040				19 - 20							4 - 5		
Time and Stress Management	2 Days	Dubai	AED 5,040				1 - 2					16 - 17			15 - 16	
Train The Trainer	3 Days	Dubai	AED 7,140		25 - 27							28 - 30				

SALES COURSES - 2020

Course Title	Duration	Location	Standard Price	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	
Advanced Selling Skills	2 Days	Dubai	AED 5,040	5 - 6			15 - 16	Reserve for In-House training only, due to Ramadan			30 - 31			4 - 5		
Art Of Negotiation Skills	2 Days	Dubai	AED 5,040			30 - 31				12 - 13			14 - 15			
Customer Service Excellence	2 Days	Dubai	AED 5,040	15 - 16						29 - 30			18 - 19			
Impactful Presentation Skills	3 Days	Dubai	AED 7,140		23 - 25					28 - 30			20 - 22			13 - 15
Managing Key Accounts	3 Days	Dubai	AED 7,140			17 - 19						11 - 13				6 - 8
Sales for Non Sales People	2 Days	Dubai	AED 5,040		5 - 6						19 - 20			25 - 26		

Ramadan 23 April - 23 May 2020

Microsoft Office Masterclass

These courses can also be offer as custom tailored In-House training
minimum of 7 and maximum of 20 delegates
Standard Price: Dhs 15,000/-day (negotiable)

1 day = 2,000 + 5% VAT 100
2 days = 4,800 + 5% VAT 240
3 days = 6,800 + 5% VAT 340

day 1 Fundamental Excel
day 2 Essential Outlook
day 3 Basic Powerpoint